

## Technology Leader

*I use my passion for innovation and expertise in new media, mobile, social networking, and emerging technologies to drive brand awareness, increase revenues, and engage the mobile and social communities.*

Technical innovator and product strategist who has integrated new media technologies to deliver unique solutions and generate long-term customer loyalty. Offer 15+ years of engineering leadership in emerging technologies, networking, software engineering, consulting, and communications. Expert understanding of the business-technology interface with a proven ability to advise and influence top decision-makers. MIT graduate in Information Science.

### Technical Skills

**Emerging Technologies:** Cloud Architectures, Social Media, Multiplayer Gaming, Interactive Media, Mobile Technologies, Cyber Security,  
**Languages:** Ruby, Python, PHP, Java EE, Objective-C  
**Databases:** MySQL, MS SQL, Oracle RAC, Hadoop  
**Operating Systems:** Linux (Red Hat, Debian, Ubuntu), UNIX, iPhone, Android, Windows  
**Other:** Networking, Programming, VMWare, AWS(EC2 & S3), JBoss, TomcatWeblogic, Websphere

---

## PROFESSIONAL SUMMARY

Sovation, Gainesville, FL (2008–Present)

### Engineering Director

Drove 27% revenue growth through brand awareness and social media campaigns; increased community membership from 600 to 10,000 loyal users in four months.

Oversee development and consulting services for emerging social media and mobile technologies. Develop applications for iPhone and Android platforms, implement Ning platform custom development, configure and deploy client applications, translate customer requirements into new product features, and analyze product market potential.

- Recommended and delivered prototype for cloud-based services providing a more robust, lower-cost development solution; coupled cloud architecture with mobile platform to enhance software offering.

Diverse Technology Corporation, Archer, FL (2004–2008)

### Principal Engineer—Emerging Technologies

Defined and delivered the roadmap underlying Diverse Technology’s entire Emerging Technologies practice; roadmap enabled the company to respond to 40% more business opportunities through the RFP process.

Advised customers regarding technical and market direction focusing on research, discovery, evaluation, and insertion of emerging interactive and mobile technologies. Directed project teams, managed collaborative systems development and testing initiatives, facilitated customer engagements, oversaw all phases of the development lifecycle, and provided technical leadership on concurrent million-dollar development projects.

- Developed technically innovative training solution (based on interactive gaming technologies) for intelligence community; solution reduced learning time, increased knowledge retention, and reduced training costs.
- Branded Diverse Technology’s cyber services and product offerings and aligned them with the company’s development efforts.

*Continued...*

---

## PROFESSIONAL SUMMARY *(continued)*

TekTech, Lake City, FL (2002–2004)

### Senior Consulting Engineer

Helped Sales & Marketing extend brand awareness to Fortune 50 companies; landed two marquee Fortune 50 companies and increased Southeast territory revenues 65% in a single quarter.

Provided technical leadership for client deployments working with C-level executives to define business needs, interfacing with engineering teams to develop technology enhancements, facilitating new market expansion, designing and implementing sales incentive structures, and architecting scalable and highly available e-commerce solutions. Conducted security assessments, penetration tests, and network vulnerability assessments at various levels.

- Worked with International Sales vice president to build relationships in global markets; identified promotional opportunities that enhanced brand awareness and increased market share 3%.
- Completed hardware and software infrastructure for large-scale NPO deployment within two months; evaluated and tested system on all three tiers to ensure operational readiness and high availability.

Allotech, Miami, FL (1997–2002)

### Principal E-Business Development Manager

Developed API allowing transparent integration of CRM vendor software, billing software, and help desk support products; led technology team that integrated Allotech's call center business.

Defined and executed business growth strategies supporting electronic Customer Relationship Management (eCRM) solutions. Created system architecture, developed Java-based API architecture, performed security assessments on systems integrations, conducted penetration testing on network infrastructure, and provided 24/7 architecture support to thousands of customer service representatives.

- Opened India office following a highly successful, high-profile offshore development project.

Microsoft Corporation, Redmond, WA (1996–1997)

### Senior Consultant

- Strategy consultant and trusted advisor to Microsoft clients in the Northeast and Miami. Helped clients deploy leading-edge technologies, develop and test technologies, analyze user experience, develop proofs of concept, and define technical roadmaps.

---

## ENTREPRENEURIAL SUMMARY

**Founder / CEO**, New Mediatek, Miami, FL (1994–1997)

Built successful entrepreneurial consulting business supporting 10 corporate clients. Provided product marketing and management including roadmap and strategy development, customer research, product positioning and launches, pricing, market analysis, and P&L creation. Worked with client teams to raise venture capital and manage advertising campaigns.

- Landed industry-leading clients including CitiCorp, Sallie Mae, HP, and Dell Computers.

---

## EDUCATION

**Bachelor of Science in Information Technology**, Massachusetts Institute of Technology (MIT)